

2020

SPONSORSHIP & ADVERTISING

PROSPECTUS



OWEA

OHIO WATER ENVIRONMENT ASSOCIATION
EDUCATION. PRESERVATION. DEDICATED TO YOUR WATER ENVIRONMENT.

VISIT WWW.OHIOWEA.ORG/SPONSOR TO SIGN UP



The Ohio Water Environment Association is a non-profit, wastewater related organization with over 2000 members dedicated to the preservation and enhancement of our most precious natural resource ... WATER.

Founded in 1926, OWEA has grown to meet the challenges of our ever-changing environment. OWEA is one of the early members of the Water Environment Federation, an international federation of member associations with over 35,000 members worldwide and 81 affiliated Member Associations. WEF represents an additional 50,000 water quality professionals throughout the world. As a member of WEF, OWEA enjoys the benefits of all the resources and relationships of an international organization and proudly works to achieve the mission of preserving and enhancing the global water environment.

Several educational workshops and seminars are conducted throughout the year along with our Annual Conference. This offers members the ability to work closely with others in our profession, offer peer support, discuss problems, and arrive at appropriate solutions.

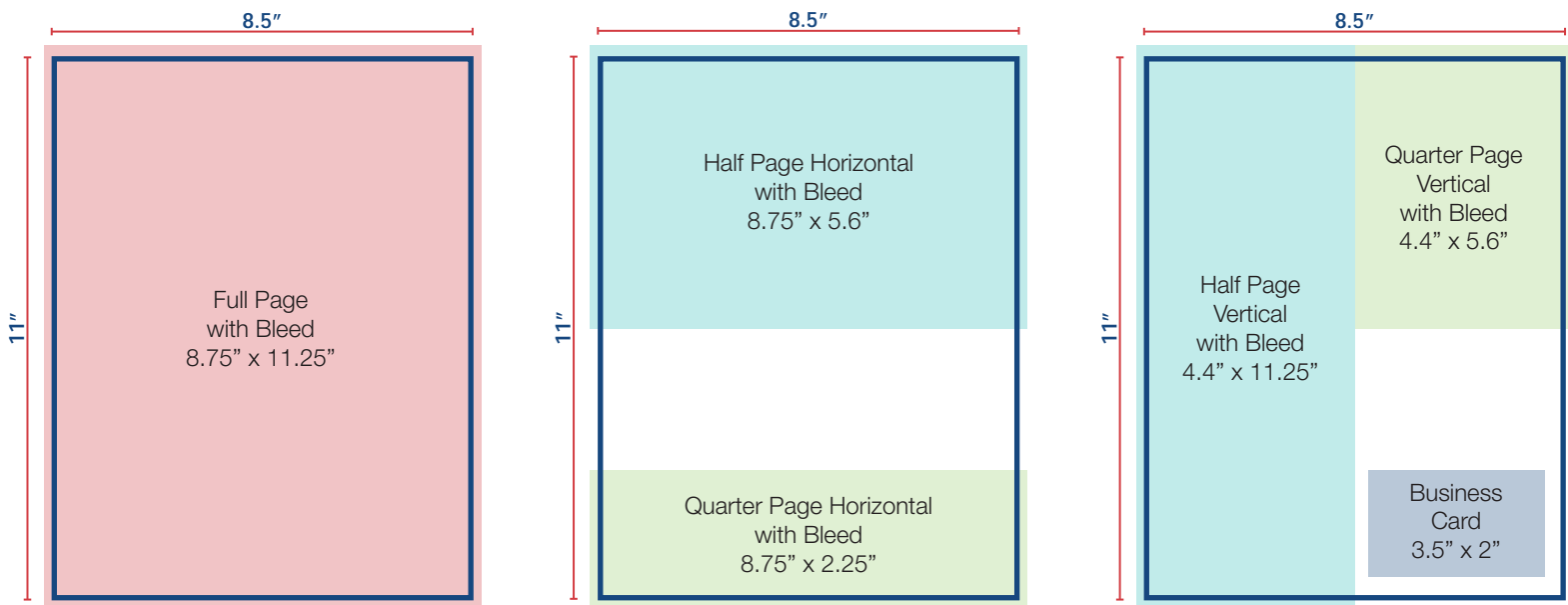
Our members consist of Scientists and Laboratory Specialists, Engineers, Treatment Plant and Collection Systems Personnel, Manufacturer's Representatives, Educators and Students, and Regulators.

OWEA's quarterly publication, the Buckeye Bulletin, reaches approximately 2,200 addresses: public and private owners of wastewater treatment works, Ohio cities and counties, consultants, engineers, treatment plant operators, laboratory analysts, public utility managers, and Ohio EPA staff, as well as Ohio's legislative members. Considered one of the best publications in the industry, each issue offers 80-100 pages of content including information on the Annual Conference, current technologies, plant renovations, and more. Along with your advertisement, it is a one-stop shop for Ohio wastewater professionals.

ANNUAL PRICING

Full Page	\$2,225
Half Page Horizontal	\$1,275
Half Page Vertical	\$1,275
Quarter Page Horizontal	\$760
Quarter Page Vertical	\$760
Business Card	\$485

AD SPECIFICATIONS



New artwork may be submitted each issue ahead of the following dates:

Winter - January 3
Spring - April 1
Summer - July 1
Fall - October 1

- Artwork must be submitted as a press-ready PDF, EPS, TIFF, or JPG file
- File must be 300 DPI
- Questions regarding file quality can be directed to megan@ohiowea.org

SPONSORSHIP

**Deadline to be included
in the February Buckeye
Bulletin is January 10th**

	Tier 1		Tier 2		Tier 3		
	Titanium \$7,500	Platinum \$6,000	Gold \$4,500	Silver \$3,000	Bronze \$1,500	Copper \$1,000	Nickel \$500
Supports the industry that supports YOUR business	✓	✓	✓	✓	✓	✓	✓
Aid OWEA in funding student design competitions, outreach efforts, operator education, and much, much more!	✓	✓	✓	✓	✓	✓	✓
Sponsor Points	60	47	35	23	11	7	3
Only one bill a year	✓	✓	✓	✓	✓	✓	✓
Recognition in quarterly Buckeye Bulletin	✓	✓	✓	✓	✓	✓	✓
Recognition on OWEA Website	✓	✓	✓	✓	✓	✓	✓
Recognition Signage at all events	✓	✓	✓	✓	✓	✓	✓
Recognition in Annual Conference Program	✓	✓	✓	✓	✓	✓	✓
Recognition in Annual Conference App	✓	✓	✓	✓	✓	✓	✓
Early Annual Conference Exhibit Booth Selection	✓	✓	✓	✓	✓	✓	✓
Annual Conference Coffee Break Sponsorship					✓	✓	
New! Support Recognition Booth Marker	✓	✓	✓	✓			
Website Ad Banner	✓	✓	✓	✓			
New! Quarterly Eblast Recognition	✓	✓	✓	✓			
New! Recognition in monthly newsletter	✓	✓	✓	✓			
New! Annual Conference President's Lunch Invitation	✓	✓	✓	✓			
Headline Sponsorship Opportunities	✓	✓	✓				
New! Opportunity to Offer Brief Remarks at Headline Event (if applicable)	✓	✓	✓				
Half Page Sponsor Spotlight in one issue of the Buckeye Bulletin		✓	✓				
Full Page Sponsor Spotlight in one issue of the Buckeye Bulletin	✓						
New! Quarterly Twitter Mention	✓	✓					
New! Company Description in Conference App	✓	✓					
New! Quarterly LinkedIn Mention	✓						
New! Half Page Ad in Annual Conference Program	✓						

IN 2019, CONTINUED SUPPORT FROM OUR SPONSORS ALLOWED OWEA TO...

- **Create multiple videos to promote OUR industry, membership, Ops Challenge and our student design competition.** Our Ops Challenge video was such a hit, it was the opening feature for the WEFTEC Ops Challenge Reception!
- **Send a student design team from Youngstown State to represent Ohio at WEFTEC.** This life changing opportunity gives our students amazing exposure and opens up possibilities they may not have known even existed. Your support is elevating our state and our future water professionals!
- **Elevate our industry.** We are the first line of defense in protecting our most precious resource of water. We want to make sure the public knows this and that's why we do a variety of outreach programming with local schools, community groups and festivals.
- **Promote our profession.** Wastewater is a viable career option whether you are bound for higher education or not and we help spread this message through visiting career fairs and expos with industry professionals to explain what this industry is really about.
- **Advance as an association leader.** We are changing and improving by implementing contact hour scanning for state educational workshops, better utilizing social media, updating our strategic plan and working to offer more educational opportunities for ALL our members, from operators to engineers.
- **Support sending Ohio Operations Challenge Teams to WEFTEC.** This existing event showcases the talents of our operators on a national and international scale.



**OPERATIONS
CHALLENGE**



**WINNING STUDENT
DESIGN TEAM**

SPONSORSHIP POINTS MENU

SPECIALTY WORKSHOP REGISTRATION

3	Attendee Half Day Workshop
4	Attendee One Day Workshop
7	Attendee Two Day Workshop
8	Exhibitor One Day Workshop
10	Exhibitor Two Day Workshop

GOLF OUTING

1	Golf Hole Sign
2	Golf Event Sponsor (i.e. Long Putt, Pin Shot, Long Drive)
6	Golf Foursome for 1/2 Price
9	Golf Foursome
11	Premier Golf Sponsor (1 Foursome, 1 Sign, 1 Event)

TECHNICAL CONFERENCE & EXHIBITION REGISTRATION

6	Full Registration 2020 Conference for 1/2 Price
8	Full Booth Registration 2020 Conference for 1/2 Price
10	Full Registration 2020 Conference
15	Full Standard Booth Registration 2020 Conference
4	Booth Attendant Registration
5	One Day Registration 2020 Conference
5	Extra Meet & Greet Ticket - Tues
2	Extra Banquet Ticket - Wed

BUCKEYE BULLETIN ADVERTISING

6	1/8 Page Ad in 1 issue of the 2020 Buckeye Bulletin
10	1/4 Page Ad in 1 issue of the 2020 Buckeye Bulletin
15	1/2 Page Ad in 1 issue of the 2020 Buckeye Bulletin
19	Full Page Ad in 1 issue of the 2020 Buckeye Bulletin

To redeem points, please register normally on the registration page, click "Bill Me" under the payment options, and go to www.ohiowea.org/sponsor to fill out a sponsor point redemption form.

Please note that points only cover the cost of a member registration. If your attendee is a nonmember you will be invoiced for the difference.

For questions or a current points balance please email megan@ohiowea.org.

All points must be redeemed in 2020

EXHIBITING

OWEA's annual conference moves to a different region of the state every year. In 2020, we will be at the newly renovated Holiday Inn in Independence, Ohio. With more than 600 attendees expected, it's a can't miss show!

Reasons why you want to exhibit:

- Opportunity to meet with hundreds of wastewater professionals
- Booth price includes a full registration
- Booth includes a table, chairs, wastebasket and carpet equaling reduced additional costs
- The OWEA conference schedule is built to give dedicated exhibit time and plenty of networking time outside of the exhibit hall

It's YOUR booth and YOUR choice, you will be able to pick your booth when you register! Simply go to www.ohiowea.org/2020 and choose your spot after registration opens in February.

BOOTHS SELL OUT EARLY - RESERVE YOURS TODAY!



June 22-25, 2020
Holiday Inn - Independence, OH

Member Standard Booth \$800

Nonmember Standard Booth \$975

Listing in Exhibitor Passport \$200

OTHER EXHIBITING OPPORTUNITIES

State Workshops provide one on one networking opportunities during the 9 hour workshop and allow exhibitors to target more specialized audiences.

These workshops will be held throughout Columbus. Please view event webpage for exact locations.

Registration will open online approximately 6 weeks prior to the workshop.

STATE WORKSHOPS

150
Average #
of Attendees

10
Average #
of Exhibitors

One Water Government Affairs March 4, 2020

Plant Operations & Lab April 22-23, 2020

Collection Systems May 14, 2020

Biosolids December 2, 2020

2020 AT A GLANCE

OPPORTUNITY	DATE	ENROLLMENT/ REGISTRATION OPENS
Buckeye Bulletin Advertising		now enrolling
Annual Sponsorship Program		now enrolling
One Water Government Affairs	March 4, 2020	mid January
Plant Operations & Lab	April 22-23, 2020	late February
Collection Systems	May 14, 2020	mid March
Conference Exhibition	June 22-25, 2020	early February
Biosolids	December 2, 2020	mid October

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[@Ohio_WEA](https://twitter.com/Ohio_WEA)



THANK YOU

