



WHEREAS, the Ohio Water Environment Association (OWEA) is a 501(c)(3) Organization and a Member Association (MA) of the Water Environment Federation (WEF); and

WHEREAS, the OWEA relies on email to communicate important and time sensitive material to our membership and others on workshops, conferences, and other information of interest pertaining to the mission of our organization; and

WHEREAS, social media (Twitter, Facebook, LinkedIn) is becoming popular as another form of communication that provides possible contact to the outside world and must be monitored and controlled for the good of the organization and our industry.

THEREFORE, OWEA adopts the following policy.

POLICY

- I. Social media outreach is to be used to communicate information of general topical interest to OWEA/WEF followers on workshops and conferences, proposed rules and regulations, educational items, projects of interest, profiles of members, or fun facts pertaining to the wastewater industry.
- II. Those with administrative rights for posting information on OWEA's social media outlets shall make a reasonable attempt to monitor information to ensure that it is appropriate and adequate for its intended purpose and conforms to our code of ethics, vision, and mission statement. Unfortunately, given the nature of social media, OWEA cannot always guarantee that appropriate screening shall occur, and therefore it shall be held harmless, if through reasonable and diligent efforts, unsuitable postings may occur.
- III. No statement shall be presented that shall defame another person or group, nor be used in an attempt to articulate an official position of OWEA, its sections, WEF, or any officer.
- IV. The administrators of OWEA's social media outlets shall not post information that can be construed as marketing for individuals, companies, or organizations or may prove to be in conflict with any event or program administered by OWEA.
- V. No statement made on social media shall be construed as the opinion of OWEA, nor bind it in contractually to any party consistent with the OWEA Policy and Procedure on External Communications or OWEA Policy and Procedure on Lobbying.