



**WHEREAS**, the Ohio Water Environment Association (OWEA) is a 501(c)(3) Organization and a Member Association (MA) of the Water Environment Federation (WEF); and

**WHEREAS**, OWEA relies upon the dissemination of written information in the Buckeye Bulletin, Section Newsletters, Web Page and correspondence to communicate important information to OWEA members and those affiliated with the industry; and

**WHEREAS**, the quality of the information reflects the professional profile of OWEA and the quality and effectiveness of the organization and therefore must be of the highest quality and integrity.

**THEREFORE**, OWEA adopted the following policy:

### **POLICY**

All information submitted for publications, newsletters, web page and other written communications shall adhere to the following guidelines:

- I. Articles shall be written in a professional and scholarly manner for the purpose of education and disseminating relevant information in a timely manner.
- II. Publications shall not be used for the purpose of promoting companies or individuals for the purpose of marketing. It should be noted that paid advertising is acceptable.
- III. Publications shall not be used to lobby or make political statements or generate controversy.
- IV. The tone of all publications shall be consistent with our mission statement and other Policies and Procedures.
- V. Publications of the Association shall comply with the requirements of the 501 (c) 3 standing as it relates to technical content versus advertisements.
- VI. Articles, Web postings, newsletters and other forms of communications shall be subject to a Quality Assurance / Quality Control (QA/QC) procedure.
- VII. In the matter of Section Newsletters, the Sections shall adopt Policies and Procedures in conformance with OWEA