



WHEREAS, the Northwest Ohio Water Environment Association (NWOWEA) is a section of the Ohio Water Environment Association (OWEA) which is a 501(c)(3) Organization and a Member Association (MA) of the Water Environment Federation (WEF); and

WHEREAS, NWOWEA relies upon the dissemination of written information in the Buckeye Bulletin, Section Newsletters and Meeting Announcements, Web Page and correspondence to communicate important information to NWOWEA members and those affiliated with the industry; and

WHEREAS, the quality of the information reflects the professional profile of NWOWEA and the quality and effectiveness of the organization and therefore must be of the highest quality and integrity.

THEREFORE, NWOWEA adopted the following policy:

POLICY

All information submitted for publications, newsletters, web page and other written communications shall adhere to the following guidelines:

- I. Articles shall be written in a professional and scholarly manner for the purpose of education and disseminating relevant information in a timely manner.
- II. Publications shall not be used for the purpose of promoting companies or individuals for the purpose of marketing. It should be noted that paid advertising is acceptable.
- III. Publications shall not be used to lobby or make political statements or generate controversy.
- IV. The tone of all publications shall be consistent with the OWEA mission statement and other Policies and Procedures.
- V. Publications shall comply with the requirements of the 501 (c) 3 standing as it relates to technical content versus advertisements.