



# WATER'S WORTH IT

## Become a 2012 OWEA Sponsor

[www.ohiowea.org](http://www.ohiowea.org) 614.488.5800 [info@ohiowea.org](mailto:info@ohiowea.org)

The Ohio Water Environment Association is a not-for-profit 501(c)(3) association that provides technical training and education for Ohio's water quality professionals who clean water and return it safely to the environment.

### Sample Sponsorships and Point Redemption

Example 1  
ABC Company #1  
\$7,500 donation  
60 Points

Website Banner for 2012  
Most prominent position on sign at EVERY OWEA Registration Table  
Thank you in all 4 2012 BB Sponsor Ads  
Headline Sponsor for the Wed-Thur Breakfast at Conference  
Headline Sponsor for the Government Affairs Specialty Conference

#### *Example 1 - How Points Can Be Redeemed*

8 pts	Premier Golf Sponsor
13 pts	Premier Specialty Conference
14 pts	2—Full Conference Registration
3 pts	Collection Attendance
10 pts	5—Meet & Greet Ticket
12 pts	1/2 Page Ad in Spring BB

Example 2  
XYZ Business #2  
\$1,000 donation  
7 Points

Name on sign at OWEA State Conference  
Thank you in 2 2012 BB Sponsor Ads

#### *Example 2 - How Points Can Be Redeemed*

3 pts	Collections Attendance
3 pts	Biosolids Attendance
1 pt	Golf Hole Sponsor

## 2012 SPONSORSHIP PROGRAM

The Ohio Water Environment Association is so appreciative of the people and companies who are supportive sponsors of the organization and its mission to provide technical training and education to OWEA members and Ohio's water quality professionals. Historically, many times per year, OWEA has sought sponsorships for various events and causes.

In 2010, the Executive Committee created a Sponsorship Committee, led by Chair Ted Baker, to evaluate how OWEA requests sponsorships and to propose a new method. In 2011, OWEA created

Association Sponsors, with defined sponsor amounts and defined benefits, as a transitional program. We also accepted traditional Annual Conference and Ohio Mixer sponsorships.

For 2012, the Sponsorship Committee has created an innovative Sponsor Program, with predefined sponsor acknowledgements and a point based benefit program. Now, as companies and individuals sponsor and support the good work of the Ohio Water Environment Association, they can redeem points for additional signage, specific event sponsorships, as well as workshop, conference, and event attendance.

Contact Ted Baker, OWEA Sponsorship Committee Chair, or the OWEA office for more information or visit [www.ohiowea.org](http://www.ohiowea.org).

Ted Baker  
440.829.8405, [kingsnu@aol.com](mailto:kingsnu@aol.com)

Level/Price/ Points	Benefits
Titanium \$7,500.00 60 Points	Website Banner Name on sign at ALL OWEA Registration Tables Thank you in all 4 issues of BB Headline Sponsor of one: Conference Breakfast on Wednesday and Thursday WEF Mixer Headline Sponsor of one: Biosolids Specialty Conference Government Affairs Specialty Conference Collections Specialty Conference
Platinum \$6,000.00 47 Points	Website Banner Name on sign at ALL OWEA Registration Tables Thank you in all 4 issues of BB Headline Sponsor of one: Exhibitor Reception Meet & Greet
Gold \$4,500.00 35 Points	Website Banner Name on sign at ALL OWEA Registration Tables Thank you in all 4 issues of BB Headline Sponsor of one: Ops Challenge (2 available) Logo on Lanyards Conference Giveaway
Silver \$3,000.00 23 Points	Name on sign at ALL OWEA Registration Tables Thank you in all 4 issues of BB Headline Sponsor of one: Lab/Operators Specialty Conference Golf Outing Lunch
Bronze \$1,500.00 11 Points	Name on sign at ALL OWEA Registration Tables Thank you in all 4 issues of BB Headline Sponsor of one: Golf Outing Breakfast Golf Outing Beer Keg 5-S Breakfast Specialty Conference sponsor <i>(one not taken by Titanium Sponsor)</i>
Conference \$1,000.00 7 Points	Name on sign at ALL OWEA Registration Tables Thank you in 2 issues of BB
Break \$500.00 3 Points	Name on Break signs not "purchased" with points Thank you in 2 issues of BB
Golf \$250.00	Name on Golf Hole Sign Thank you in 1 issue of BB

Points	Description
1	Golf Hole Sign
2	Golf Event Sponsor (i.e. Long Putt, Pin shot, Long Drive)
4	Golf Foursome for 1/2 Price
6	Golf Foursome
8	Premier Golf Sponsor (1 Foursome, 1 Sign, 1 event)
3	Biosolids Attendance
3	Government Affairs Attendance
3	Collections Attendance
3	AM or PM Break Sponsor for 1 Conference
6	Lab/Operations Attendance
13	Premier Specialty Conference (Attendance for all 4, 1 Break)
2	Conference Meet & Greet Ticket
2	Conference Banquet Ticket
3	Thursday Only for Conference
3	Break Sponsor
4	Tuesday Only for Conference
4	Wednesday Only for Conference
4	Full Conference for 1/2 Price
6	Full Booth for 1/2 Price
7	Full Conference Registration
10	Full Booth Registration
4	1/8 Page ad in Spring or Summer BB
8	1/4 Page ad in Spring or Summer BB
12	1/2 Page ad in Spring or Summer BB
16	1 Page ad in Spring or Summer BB



# 2012 Association Sponsorship Program

Company Name		Title
Address		
City	State	Zip
Contact Name:		
Email:	Tel #:	
Company website:	Fax #:	

Sponsorship Levels		
Titanium	60 Points	\$7500 <input type="checkbox"/>
Platinum	47 Points	\$6000 <input type="checkbox"/>
Gold	35 Points	\$4500 <input type="checkbox"/>
Silver	23 Points	\$3000 <input type="checkbox"/>
Bronze	11 Points	\$1500 <input type="checkbox"/>
Conference	7 Points	\$1000 <input type="checkbox"/>
Break	3 Points	\$500 <input type="checkbox"/>
Golf		\$250 <input type="checkbox"/>
Sponsorship Amount Due		

FORM OF PAYMENT
<input type="checkbox"/> Check # <input type="checkbox"/> Send Invoice
<input type="checkbox"/> Credit Card - you will be emailed a secure link to enter your credit card payment. Or you may call the OWEA office with your credit card number.
OWEA 1890 Northwest Blvd, Suite 210 Columbus, OH 43212 T: 614.488.5800 F: 614.488.5801 E: info@ohiowea.org

## Sponsor Recognition:

\*Signage, Programs, Buckeye Bulletin, OWEA Website  
 (please see specific recognitions per sponsor level)

**Thank you for your support!**

### Sponsor Committee Chair

Ted Baker  
 440.829.8405  
 kingsnu@aol.com

### Ohio Water Environment Association

Columbus Office  
 614.488.5800  
 info@ohiowea.org

Points	# each	Description
1		Golf Hole Sign
2		Golf Event Sponsor (i.e. Long Putt, Pin shot, Long Drive)
4		Golf Foursome for 1/2 Price
6		Golf Foursome
8		Premier Golf Sponsor (1 Foursome, 1 Sign, 1 event)
3		Biosolids Attendance
3		Government Affairs Attendance
3		Collections Attendance
3		AM or PM Break Sponsor for 1 Conference
6		Lab/Operations Attendance
13		Premier Specialty Conference (Attendance for all 4, 1 Break)
2		Conference Meet & Greet Ticket
2		Conference Banquet Ticket
3		Thursday Only for Conference
3		Break Sponsor
4		Tuesday Only for Conference
4		Wednesday Only for Conference
4		Full Conference for 1/2 Price
6		Full Booth for 1/2 Price
7		Full Conference Registration
10		Full Booth Registration
4		1/8 Page ad in Spring or Summer BB
8		1/4 Page ad in Spring or Summer BB
12		1/2 Page ad in Spring or Summer BB
16		1 Page ad in Spring or Summer BB
		Total Point Redemption

If you'd like to decide later how you will redeem your points, OWEA will work with you during the 2012 calendar year.